



Valley AIRNow Air Quality Outreach Program
Air Quality Improvement Task Force Meeting

Agenda

Wednesday, November 7, 2007

9:30 am – 10:30 am

Winchester-Frederick County Economic Development Commission
45 East Boscawen Street, Winchester 22601

Teleconferencing option available – please advise

Special Presentation: Virginia Department of Environmental Quality

News & Events: Past

- Idle Reduction Sign Recruitment
- Oldies 95.3 Radio Interview: September 12
- Healthy Air Zone* Signage PR Campaign: September 14
- WINC-FM Radio Interview: September 17
- Shenandoah Valley Natural Systems Symposium & Poster Presentation: October 15
- Art Contest Press Release: November 1

Outreach Output

- Chamber of Commerce *Business Agenda*
- EDC Update (September edition)
- Art Contest Announcement (November edition)

Idle Reduction Initiative

- Clean Air Art Contest
 - Flyer
 - Press Release
 - Website
 - Promotion
 - Contest Details

Task Force Input

- EPA Semi-Annual Status Report
- Healthy Air Zone* signs
- Program Recommendation for 2008 - 2009

Events: Upcoming

- Next Task Force Meeting: TBD
- North American Association for Environmental Education Conference:
November 14 – 17
- Clean Air Art Contest, submission deadline: November 30
- EPA Semi-Annual Status Report: December 31

General Comments/Input