



Valley AIRNow Air Quality Outreach

for the Northern Shenandoah Valley Air Quality Improvement Task Force

Air Quality Improvement Task Force meeting

April 1, 2009

Today's Agenda

- News & Events: Past
- Task Force Input
- Events: Upcoming
- General Comments/Discussion

News & Events: Past

- Healthy Air Zone & AIRCorps recruitment via flyers
 - New Partners:
 - Evergreen Health & Rehab (AC)
 - McElroy Metal (AC)
 - Shenandoah Valley Discovery Museum (AC)
 - Greenway Engineering (HAZ; 4 signs)
- Healthy Air Zone signs
 - 12 additional signs for FCPS (includes new school: Greenwood Mill Elementary)
 - 1 sign for Douglas Community Learning Center (WPS)
- Photography Contest Flyer
- Tire gauge hand-out

News & Events: Past

- Greater Shenandoah Valley EE Alliance meeting: February 11
- Winchester Kiwanis Club presentation: February 25
- Community Health & Wellness Festival: February 28
- Chamber of Commerce, Member Announcements & Events
 - This spring, grab a camera and catch someone green-handed! **Valley AIRNow** is currently accepting entries from local K-12 students for its 2nd annual clean air photography contest. Capture your friends, family or neighbors in the act of practicing air friendly actions such as recycling, planting trees, walking, bicycling, or using alternative modes of transportation. Be creative! Contest deadline: April 17, 2009. Visit www.valleyairnow.com for more details.
- Air Quality Workshop, Girl Scouts of Shawnee Council: February 14

Task Force Input

- Status of Valley AIRNow outreach program
 - Future funding is uncertain
 - Contract with JMU ends April 30, 2009
 - Given this, which programs will be absorbed?

Primary programs:

- AQAD alerts
- Website updates and maintenance
- Hotline
- Email – info@valleyairnow.com
- Idle reduction initiative
- AIRCorps business outreach

Task Force Input

- Scope of work from April 1 – 30, 2009
 - Package products, deliver to EDC
 - Electronic and Bound (for hard copies)
 - Basic program elements – reports, in-house publications, media coverage, misc. program evidence
 - Healthy Air Zone signs – 28 signs total left; ideas for quick distribution to City/County?
 - AQAD alert system – email distribution lists, alert template
 - Events
 - GLOBE Workshop for NSV Educators: April 2 – 3
 - Millbrook High Go Green presentation: April 17
 - Shenandoah Apple Blossom Races: May 1 – 2
 - Other loose ends?

Events: Upcoming

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General Comments/Input

